



LifeLine Ukraine has been providing extensive assistance in the transportation of aid since the beginning of the war, including medicines and power generators. This is done in close collaboration with local initiatives for further distribution inland. Founder Jeroen Ketting recently received important expressions of support from Prime Minister Mark Rutte. In addition to aid supplies, they are also working to support Ukrainian female entrepreneurs through micro-finance and mentorship programs. Recently, LifeLine Tech was established to retrain Ukrainian veterans for jobs in the field of ICT. LifeLine-Ukraine is entirely dependent on donations, gifts, and partnerships with companies that take social responsibility seriously.

<https://lifeline-ukraine.org/>

LIFELINE Veteran TECH

VALUE PROPOSITION

Rehabilitating injured soldiers by training them for jobs in the ICT sector requires assistance. The benefits of this initiative are easy to see, but the execution requires a well-oiled machine. The veterans have been selected and are being trained rapidly, but the jobs still need to be secured. The IT sector is particularly suited to this initiative because tasks such as functional testing, such as testing websites or mobile applications, can easily be done remotely. Additionally, there is a significant shortage of talent in this sector. On an individual level, this provides a glimpse of a new future, and on a national level, the first tentative steps are being taken towards economic recovery.

What is needed?

Firstly, companies and networks that are willing to open their doors to these starting application testers. Companies that understand the background of this group and are willing to provide a little extra support. Companies that see the potential of a cooperation with a Ukraine based It-support/development organization that solely consists of veterans and the benefit that it will bring to the effort to recover from the war. For the veterans and their families, for the countries income and its morale to fight for freedom.

Secondly networks that can pave the way for even more donors and organizations that want to support the training of veterans; financially or in-kind. In short; money and goods, opportunities and contacts. Networks that can give them that crucial start push into a new life, into a hopeful future.

Call, mail or app Arnoud van der Pol

Arnoud@lifeline-ukraine.org of +31 06 20604008.

Arnoud is in the board of the LifeLine-Ukraine Foundation and works for WeCookIT.



The Kyiv Veteran Center is one of the official government organizations tasked with implementing the veterans law in Ukraine. They focus on the well-being of injured Ukrainian soldiers. With a network in the highest political circles, they can quickly take action to get help to the right place at the right time. The Center selects veterans for the LifeLine Tech program based on motivation and English language proficiency. If studying at home is not possible, usually due to power outages, a fully equipped classroom is available. Students are provided with a loaned laptop with all necessary software. Additionally, there is support for students who require extra attention or who miss a class due to circumstances. The selection process is strict, and half-hearted efforts are not tolerated. Those who do not participate fully harm others who want to succeed. We have a weekly call to improve the process and the results.

<https://ato.kyivcity.gov.ua/>

WE COOKiT

WeCookit is a Dutch recruitment and ICT placement agency with offices in Europe and South America. From the beginning, WeCookit has been involved in the initiatives of LifeLine Veteran Tech to offer veterans a chance at a new future. A training program has been set up for groups to get acquainted with professions in the ICT domain. A first group is being trained by a professional and certified teacher in the basics of functional testing of software applications. In an intensive program of six weeks, they learn to create a structured test plan at a first-year HBO level. The results are already promising and of sufficient quality to move on to a professional test team. The motivation of this group is enormous, and a second group of about ten people will start at the end of March. Meanwhile, WeCookit is working with LifeLine Tech to place this first group of six testers. Professional recruiters are employed for this purpose, who first work together with the veterans on a good curriculum vitae. Subsequently, not only the job is matched with the person, but the person is also matched with the company. Depending on the impact of the war on body and mind, it is essential for success to make a suitable working relationship possible. Some will move on to a follow-up course in data engineering and business intelligence. There is an ambition to train more groups simultaneously and to start a learning module on cybersecurity. An even bigger ambition is to create a Ukraine based IT company solely with Veterans. A company for and with Veterans supporting each other in their new civilian work live. A learning company for those new to the IT-sector and with dedicated experienced teams for It-companies in Western Europe.

Once matched and working via WeCookit, WeCookit donates €2.50 per invoiced hour to the LifeLine Foundation.

<https://wecookit.eu/>